

Wigan & Leigh Hospice

£50 CHALLENGE

The goal is to **raise funds** to provide essential services to people in our borough with life-limiting illnesses who are in **real need of our care and support.**



It's time to become a **HOSPICE HERO!**



Wigan & Leigh Hospice

The 2019 Wigan & Leigh Hospice **£50 Challenge** is on! Could you win?

How it works

1. Sign up by Friday 6th September
2. Kick off day - your business is given your £50 start up investment
3. Use the £50 to get started on your fundraising activities – the sky's the limit!
4. 'Top-up' your company's balance through add-ons – the Hospice lottery, donations, etc...
5. After the donations deadline of 4th November the Hospice will count up the totals and...
6. The 2019 Challenge Champions will be announced!
7. In Mid November our Awards Evening will be held for all the businesses that take part. There will be prizes in different categories.
8. Your business will be featured in our newsletters, website, social media etc – raise at least £1000 and be named a 'Hospice Hero'!





The reason for the

You can be a hero to people living in our communities who need hospice care. Your goal is to raise funds to provide essential services to people in our borough with life-limiting illnesses.

Being diagnosed with a life limiting illness is many things: devastating, scary, overwhelming. From diagnosis onwards, we support patients and those closest to them going through these situations. They are given the best care, either at home or in the hospice, and being able to live as well as possible, for as long as possible. We also provide other therapies and activities, from massage to counselling, to make life that bit better. Because every single day matters.

We don't want anyone to go without the support they deserve. If you feel the same way, we need **YOU** to step up to the mark and ensure local people receive the compassionate hospice care they deserve.

challenge

"I can't thank the hospice enough for what they've done for us as a family."

Becky



£480

pays for one patient to be cared for on our inpatient unit for one day



£9,700 pays for the whole hospice to run for a day

£980

is the cost of providing meals for every inpatient for a week

£7,769 pays for the entire average cost of an inpatient stay for one patient





THE PATH TO VICTORY

What to spend your £50 on

- Flour, eggs and sugar** – for a charity Bake Off event
- Wax** – for a sponsored wax!
- Buckets & sponges** – for a car wash
- Wine** – for a tasting night
- Decorations** – for a party with a raffle & auction of promises



Get your creativity flowing



Plenty of activities are free and easy to do and will contribute to your total – why not hold a charity dress-down day, or ask the boss to raffle off an extra day's holiday?

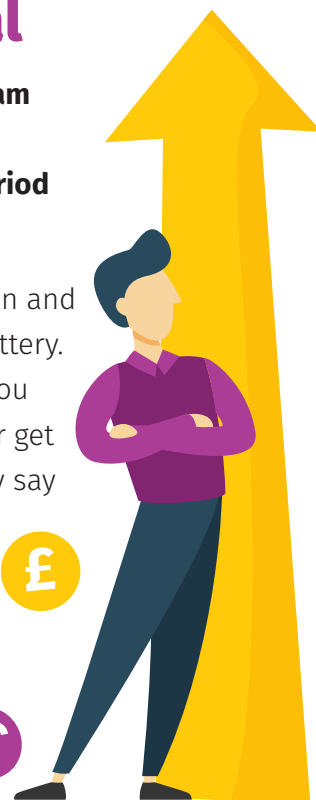
You could get a 'committee' of staff together for a brainstorming session – use the creative talent within your teams!

“Join a Wigan & Leigh Hospice event”

Top up your total

Every time a member of your team joins the Wigan & Leigh Hospice Lottery during the Challenge period we'll credit your total with £10!

We can give you more information and promotional materials for the Lottery. Ask us for loose change boxes (you could use them as 'swear jars', or get people to donate every time they say they're tired!)



There are lots more ideas on our website if you need some more inspiration, or ask Michelle Bate, Corporate Fundraiser.



One Champion but everyone's a winner

We know that local businesses have so much talent and business knowledge that can be used to raise much-needed money for Wigan & Leigh Hospice.

Taking part in our challenge is a fantastic way to unite all your colleagues behind a common cause: helping the hospice whilst crushing the competition! Strengthen your teams and have lots of fun exercising your creativity and using your business skills in a new way.

Be known as a Hospice Hero

We'll be featuring the Challenge on Wigan & Leigh Hospice social media and other communications, so our thousands of supporters will know that you care about your community and people under hospice care, just like they do. Logos from all participating businesses will be featured on our Challenge web pages.

Every business that raises over £1000 will be named as a 'Hospice Hero' and featured individually on our social media channels, which have a large base and wide reach. Plus the 'Challenge Champions' will be featured on our website as the reigning champions for the whole year!





SIGN UP NOW – GET INVOLVED AND WIN...



Wigan & Leigh Hospice

£50 CHALLENGE



SIGN-UPS ARE NOW OPEN!

Join other local businesses and sign up by **September 8th** to be part of this exciting challenge for a really important cause. We at Wigan & Leigh Hospice are so grateful for every pound raised and look forward to seeing what you can do!

SIGN UP:

You can sign up on our website: www.wlh.org.uk
Or email **Michelle Bate**, Corporate Fundraiser and challenge organiser, at M.Bate@wlh.org.uk or call on **01942 525566**.



On your marks, get set...